

FOR IMMEDIATE RELEASE

**Florida 4th District Court of Appeal Demands
Target Corporation Legal Counsel Deliver Evidence**

VERO BEACH, Florida (August 4, 2010)—On Wednesday, the District Court of Appeal of the State of Florida, Fourth District, denied the legal counsel of Target Corporation its petition for writ of certiorari, thus, requiring Target to produce its surveillance video recording of a patron’s fall in the aisle of its store. (Indian River County, 19th Judicial Circuit, Case # 31 2009CA012549)

A 36-year-old Vero Beach resident, the *Steinger, Iscoe & Greene* client was shopping at Target when she slipped and fell in the aisle on a melting Slushee mixed with popcorn. The innocent patron sustained grievous injuries to her neck and low back resulting in multi-level cervical and lumbar fusions to date. Due to her injuries the client has not been able to return to work since her fall; she was a bartender at the local Olive Garden Restaurant in Vero Beach, Florida.

The victim’s lawyer, *Steinger, Iscoe & Greene* attorney Jeffery R. Rollins, served Target Corporation with a Request to Produce and Interrogatories asking for the security surveillance video, which Rollins had already demanded be pulled and maintained during pre-litigation. Target acknowledged that such surveillance video of the slip and fall incident existed and that it was in their possession however did everything in their legal power to withhold the footage from the claimant and attorney Rollins prior to trial. In response, Rollins filed a motion to compel, which the trial court granted only for Target’s legal counsel to appeal. Finally, this week, Florida’s Fourth District Court of Appeals denied Target’s petition for writ of certiorari. The footage of the unfortunate fall will now be made available to the *Steinger, Iscoe & Greene* client and her attorney Jeffery Rollins as they prepare to present, before Judge Paul Kanarek, the painful and perilous result of an unkempt aisle in the national retailer’s store.

Of the Appellate Court’s decision, attorney Rollins commented, “It is encouraging to see the justice system alive and well, protecting the right of an innocent patron whose life has been traumatized by no fault of her own. All our client desires is the opportunity to share her story, and this surveillance video happens to be one of the most significant and telling pieces of it.”

About *Steinger, Iscoe & Greene*,

Founded in 1997, *Steinger, Iscoe & Greene* is one of the leading plaintiffs' litigation law firms in North America. A legal team of 26 attorneys and 120 legal staff, *Steinger, Iscoe & Greene* has represented more than 21,000 injury victims to date, with offices in Miami, Fort Lauderdale, West Palm Beach and Port St Lucie. The firm provides legal representation to Florida accident and injury victims specializing in auto, motorcycle, and truck accidents, defective products, premises liability, workers' compensation, wrongful death and catastrophic injuries. For more information, visit www.InjuryLawyers.com